

ENVIRONMENTAL QUALITY STANDARDS IN TOURISM

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ABSTRACT

This paper is based on findings in a study carried out for Assembly of European Regions regarding Environmental Quality Standards in Tourism. The study was based on available information from environmental standards, scientific papers, official documents, reports, contributions from colleagues and intensive search on the Internet. The paper reveals that only a few scientific studies have been carried out on environmental quality standards and tourism and suggests two sets of standards:

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| 1. Environmental Quality Standards for Tourism Companies | 11 standards |
| 2. Environmental Quality Standards for Destinations | 13 standards |